

HireBig10+ Meeting
August 2, 2006
Midwest ACE Meeting—Cleveland, Ohio

Attendees:

Jeremy Podany, Susie Clarke, Jan Nickless, Caroline Dowd-Higgins (Indiana)
Allan Boettger (Iowa)
Carol Stier, Lisa Hinkley (Michigan State)
Wesley Thorne, Thy Nguyen, Lonnie Dunlap, Tracie Thomas, Jeff Jenkins (Northwestern)
Pat Garrott, Susan Hychka (Purdue)
Marthe Druska (University of Chicago)
Lois Meerdink, Margie Nichols, Prina Steiner, Guy Davis, Derek Weber, Kim Surles, Gail Rooney, Jenny Neef (Illinois)
Sara Nagel Newberg (Minnesota)
Jack Rayman (Penn State)
Pam Garcia-Rivera, Jamie Marsh, Steve Schroeder (Wisconsin)

1. Introductions

2. Review of Last Meeting's Notes

- November 2005 minutes passed without change

3. Budget Update

- Our balance is \$38,879.54. We made \$15,185.10 profit from the April fair at the University of Chicago. We have four companies who have not yet paid for their registration

4. Spring Career Connections/Hire Big Ten Plus Career Fair

- We had 80 companies compared to 44 in 2005. 400 students attended this year's event
- 4 companies have not yet paid
- The University of Chicago will now manage the on-line registration, seeing that is where the fair is located. They can accept credit card payments through their system. The fee for using U of C's on-line system will be covered by revenue from the fair (this is a nominal amount – about \$150.00 to use the credit card processing feature)
- At our November meeting, we need to decide on whether to require payment in advance, define our cancellation policy, the registration fee for non-profits, sponsorship information, policy regarding waiving the fair fee for certain employers and the bus rental reimbursement amount. We should also decide what we are going to call this fair, so that we can start marketing it early. Are we going to increase the for-profit registration fee, or keep in at \$395.00 for this year?
- Please contact Marthe Druska mdruska@uchicago.edu if your main campus contact changes. It would be really helpful if each university could plan in advance to send at least one staff member to the fair – I know this is tough for Ohio State and Penn State in particular, but the extra hands are always welcome and greatly appreciated
- Next year's event will be April 13, 2007

5. Diversity in the Law and Diversity on LaSalle Street
 - The reports from Marthe are attached
 - We ask each university to take taking responsibility for marketing these programs to minority students. We are going to lose traction with employers if we don't
6. Diversity in Communications Proposal
 - A proposal from Marthe is attached
 - We will discuss at our November meeting. One idea is the Div. in Communications could be a pilot program this year, with fewer companies, fewer students and only the schools that have the bandwidth to do so taking part
7. Indiana Sports Federation Proposal
 - There is a possibility of holding a career fair during the BigTen basketball tournament in Indianapolis. The first would be March 2008
 - Pat Garrott is the point person. She is looking to set up an advisory group. Please e-mail her at patgarrott@purdue.edu if you are interested in being a part of this group
8. Indianapolis Science Event
 - This event is cancelled due to inability to find sponsorship
9. Director's Meeting
 - The directors will discuss when to schedule a separate meeting at the next Allerton meeting
10. Other Business
 - We will look into the possibility of hiring another graduate student to assist the consortium, especially with the fair and diversity events in Chicago. We will discuss in November, if not before via e-mail
 - We need to renew contracts with the CIC
 - Our next meeting will be in November at the Trends Conference in Chicago
 - We decided to separate the secretary and treasurer roles. New officers for 2006-08 are:
 - President: Steve Schroeder, Wisconsin
 - Vice President: Marthe Druska, University of Chicago
 - Treasurer: Lois Meerdink, Illinois
 - Secretary: Allan Boettger, Iowa