

**HireBig10+ Meeting Minutes**  
**MidwestACE Annual Conference**  
**Wednesday, August 1, 2007**  
**3:00 pm – 5:00 pm**  
**Hyatt Regency Indianapolis**  
**Studio 6, Third Floor**

**Attendance:**

Steve Schroeder, President (University of Wisconsin, Business)  
Marthe Druska, Vice-President (University of Chicago)  
Lois Meerdink, Treasurer (Illinois, Business)  
Allan Boettger, Secretary (The University of Iowa)

Corynne Pero, (Hire Big10+ Consortium and The University of Chicago)  
Gillian Steele, (DePaul University)  
Jamie Marsh, Matt Nelson, (The University of Wisconsin)  
Lonnie Dunlap, Wesley Thorne, Jeff Jenkins (Northwestern University)  
Pat Donahue, Beth Kreitl (Indiana University)  
Mark Brostoff, Susie Clarke (Indiana University-Kelley)  
Lauren Stites, Kathy Darr, Kim Surlis (University of Illinois Urbana-Champaign)  
Pam Park-Curry (The Ohio State University)  
Carol Stier, Kelley Bishop, Eric Doerr (Michigan State)  
Pat Garrot, Kaletra Dispennett (Purdue)  
Sara Burden (The University of Iowa)

**I. Introductions and Welcome to DePaul**

We are happy to have DePaul join the consortium

**II. Review Minutes from November Meeting (Chicago)**

Minutes approved as submitted

**III. Treasurer's Report**

- a. Transfer
- b. Account Balance

Lois:

Will have 20,600 deducted from the balance for Corynne's salary  
Income, Expenses and balance

Discussion Topics:

Have we been tracking the balance of the accounts?

What is acceptable to carry forward?

Thought is to carry forward approx. \$10,000

Balance: in the past was about \$20,000-\$26,000 in the last two years (prior to having a part time Events Manager, whose salary is now deducted from our balance).

#### **IV. Review of Past Year**

Introduction of Corynne Pero, ½ time appointment with the consortium, ½ with University of Chicago

- a. Diversity Events
- b. Career Fair

#### **See Additional Documents**

Review of the past year.

Big10+ fair still trying to collect \$3,830 from employers.

Discussion Topics:

Some discussion of registration policy

Suggestion of having credit card only registration with the option to call to get permission from Corynne to pay by check.

Some employers were upset a little regarding the decrease in attendance.

Corynne called each employer to follow up and allow them to vent.

Feedback was more disappointing than the year before.

We did have one company actually ask for money back.

There is a no-refund policy.

Steve suggested convening a conference call to talk about the Big10+ fair marketing and the logistics of having a fair in late spring. Is it reasonable to expect employers to keep paying hundreds of \$ to come to a fair with a couple hundred students from 14 institutions?

Some thoughts about how many students have been hired already by then and that the bus reimbursement information not really promoted.

One of the reasons we were still doing this fair was to capture the “just in time” career fair.

Lots of internships that were available at that time, not really promoted.

“For those of you that have career fairs very close to this event, was it added value or not?”

Student feedback was very positive.

If we focus more on Internships and Fulltime Jobs we should be able to increase student attendance.

Diversity Events

See Handouts

#### **Diversity Discussion:**

Each campus has different definitions of Diversity and needs to follow those guidelines.

We can't make the promise to employers that these students are students of color.

We are going to continue to do a better job of communicating what this event is to employers.

We can market to students of color and diverse populations but many schools do not and cannot limit this event to students of color.

Some schools getting buy in both financially and promotionally with diverse offices and organizations so that there is more of an investment and relationship developed.

Illinois puts an additional question on the application which asks students: "How do you add diversity to this event?"

Transportation for the diversity events will be discussed and addressed.(committee)

Diversity on LaSalle Street

Talk of name change finance and accounting or financial

Talk of having networking event/s on the evening prior with alumni in these areas.

Website update

Big 10 graduate School Fair (moves from school to school)

Law schools represented at the closing reception for Diversity in Law

## **V. Future Events**

### a. Diversity Events

1. Diversity on LaSalle Street, Friday November 16<sup>th</sup>, 2007
2. Diversity in Communication, Friday, February 15, 2008
3. Diversity in Law, Friday, February 15, 2008

### b. Big 10 + Career Fair (Friday, April 11, 2008)

## **VI. New Business**

- a. Web-site updates [hirebig10plus.org](http://hirebig10plus.org)
- b. Graduate school component to our fair
- c. Study Abroad/International Studies Conference

### **Study Abroad, International Internships**

Joint conference with CIC institutions on Study Abroad and International Internships  
For credit and non-credit?

## **VII. Indiana Sports Corporation: Career Expo** **Power point will follow at some point.**

The Indianapolis Big 10 Partnership

The career expo and scholarship program were central in their bid. Referred to as the Big 10 Celebration

Decision on where the event was going to be was made by the presidents of Big 10 Universities.

Event will be Business Casual!

Interview space as an option for employers

Employers by invitation only

Marketing, media, sports related businesses as well as key employers from each institution.

Goal, 89 Companies and 11 booths for Big 10 Universities.

Goal, 1,000 students and/or Alumni

The information that they need from us:

What are the companies that you would like to see at the Expo?

What are the companies that you would like to have invited to the Expo that already recruit on your campus?

What are some key facts about the Big 10 that include placement stats?

Example: "11, U of M graduates are now CEO's"

University Alumni Clubs in Indy, Each School has a host restaurant in Indy.

Who is the main contact for the alumni association that would be the most appropriate for this event?

### **VIII. November 15<sup>th</sup> Meeting Agenda**

- a. Fee structure for Fair
- b. Fair Committee